

THE COLUMBUS ZOOLOGICAL PARK ASSOCIATION

Board of Directors Meeting

Wednesday, March 8, 2023

- I. **CALL TO ORDER:** Chairperson Katie Wolfe Lloyd called the meeting, which was held at the Ohio Chamber of Commerce, to order at 4:33 PM.

Attendance was noted as follows:

Donovan, M.D. Joseph W.	P	McConnell II, John H.	P
Fortener, Stephanie	E	Moore, Brian	E
Ginther, Mayor Andrew J.	E	Moore, Rustin	E
Gupta, Akanksha (ex-officio)	E	Morrison, Karen	E
Gusty, Dan	E	O'Grady, John (ex-officio)	E
Hardin, Shannon (ex-officio)	E	O'Mara, Brian	P
Hastings, Adriana	P	Reese, Bernita (ex-officio)	P
Hightower, Stephanie	E	Schmid, Tom (ex-officio)	P
Jackson, Brent	P	Shumate, Keith	P
Lloyd, Katie Wolfe	P	Sundararajan, Raja	P
Marcinick, Gary	A	Wunsch, E. J.	P
Massanova, Jennifer	T		

Zoo staff attending: Senior Vice President of Finance, Angel Mumma; Senior Vice President of Animal Care and Conservation, Jan Ramer; Senior Vice President of Operations and Sustainability, Jen Ryan; Vice President of Marketing and Communications, Nicolle Gomez Racey, and Recording Secretary, Sarah Doepke.

Also in attendance at the meeting: Rev. Dr. Victor Davis, Brad DeHays, Jeanine Hummer, Scott North, Pam O'Grady, Fred Pressley, Mary Rose, Zachary Talarek, Kenneth Wilson

II. **SECRETARY'S REPORT**

John H. McConnell asked if there were any additions or corrections to the minutes from the December 14, 2022 Board of Directors meeting. There being none, a motion to approve the minutes was made by Brent Jackson and seconded by Keith Shumate. The minutes were approved as presented.

III. **TREASURER'S REPORT**

Adriana Hastings asked Angel Mumma to give a financial update covering revenue and expenses.

Ms. Mumma informed the group that beginning in April, we will transition to calendar year for financial reporting. January attendance was up significantly over same time last year, and this trend continued into February. Revenue is better than expected compared to budget. Rounds of golf are up at Safari, and attendance and revenue at The Wilds are looking good.

A motion to approve the Treasurer's report was introduced by Brian O'Mara. The motion was seconded by Brent Jackson and approved.

IV. **COMMITTEE UPDATES**

- Audit Committee:
 - Brent Jackson stated that our new audit and tax service provider will be Clark Schaefer Hackett.

- One of the items recommended by Plante Moran in their forensic audit was surprise internal controls audits. One of these audits began the third week in January – we are waiting on the final written report, but no major deficiencies were found.
- Finally, Mr. Jackson informed the Board that we will post the Zoo’s 2022 audit report on the Zoo website.
- Conservation and Sustainability Committee:
 - John H. McConnell informed the Board that the Committee’s first meeting was on February 27. The Committee will be meeting quarterly moving forward. Mr. McConnell will be spending time with Committee members to learn more about their experience and strengths. The Zoo has a new Director of Sustainability starting soon, which will help move our sustainability work forward.
- Animal Wellbeing Committee:
 - Jan Ramer provided the Committee report in Rustin Moore’s absence. The Committee will meet on a quarterly basis moving forward. At the recent meeting, Mr. Schmid shared the strategic vision with the Committee and the group spent time discussing how the Zoo and The Wilds will be committed to advancing the science of wellbeing. We will be working to strengthen our partnerships with OSU and others. Several wellbeing papers will likely be presented at the AZA annual conference in Columbus this fall.
- DEIAB Committee:
 - Tom Schmid provided the Committee report in Rustin Moore’s absence. The Committee is in the process of interviewing consultants to help us with key performance indicators and metrics.

V. **CEO REPORT**

Tom Schmid gave the Board an update on several topics:

- We have had a strong start to the year. Moving forward, we want Board meetings to be more forward-looking and to focus on strategic planning and our new framework – as such, we will be introducing a software platform for the Board soon where Board members can find information that has traditionally been found in the Board report – we will then condense the Board report to a 2-3 page dashboard.
- Mr. Schmid showed the Board the new strategic plan infographic – senior leaders are currently working on their action plans.
- We are pursuing American Humane certification. We will have an audit this year as part of the certification process.
- The addition of another veterinarian this year will allow our current vets to further pursue their science and conservation work.
- A framework questionnaire that PGAV put together was distributed to each Board member – Mr. Schmid asked that Board members please fill out this questionnaire and return it within the next week. Victor Davis suggested that this document be edited to change “business community” to “community” and be sent to various constituents throughout the community for their thoughts.

VI. **BOARD GOVERNANCE ACTION ITEM**

A. **Revised Code of Regulations**

- Mr. Schmid gave an overview of the revised Code of Regulations and highlighted key changes since the last version. The Board discussed these changes, including the reasoning for not including term limits for appointees from the City of Columbus and Franklin County and questions about how Committee appointments are finalized. Assistant Franklin County Prosecutor Jeanine Hummer was in attendance at the meeting to answer questions; she stated that this is intended to be a living document. Following discussion, a motion to approve the revised Code of Regulations was introduced by Keith Shumate. The motion was seconded by E.J. Wunsch and approved.

VII. CHAIR UPDATE

Ms. Wolfe Lloyd informed the group that we are currently evaluating the membership of all Board committees.

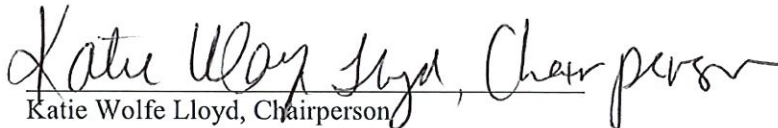
VIII. EXECUTIVE SESSION

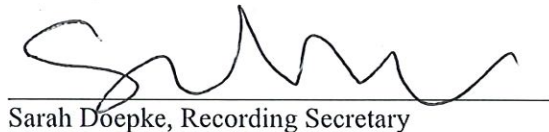
Keith Shumate introduced a motion to go into Executive Session. The motion was seconded by Brent Jackson and approved. The Board went into Executive Session at 5:21 PM.

A motion to come out of Executive Session was introduced by Brian O'Mara. The motion was seconded by John McConnell and approved. The Board came out of Executive Session at 5:38 PM.

IX. ADJOURNMENT

There being no further business to discuss, a motion to adjourn the meeting was introduced by Adriana Hastings. The motion was seconded by Keith Shumate and approved. The meeting adjourned at 5:38 PM.


Katie Wolfe Lloyd, Chairperson


Sarah Doepke, Recording Secretary